

Institutional Social Responsibility of Unity (ISRU)

ISRU is Unity's community outreach project. It promotes socially responsible learning and transforms lives. Students, staff, and governing body actively participate, focusing on UN Sustainable Development Goals.





Purpose of ISRU

1 Community Development

ISRU plays a crucial role in uplifting local communities.

2 Stakeholder Involvement

Students, faculty, and governing body actively participate in outreach activities.

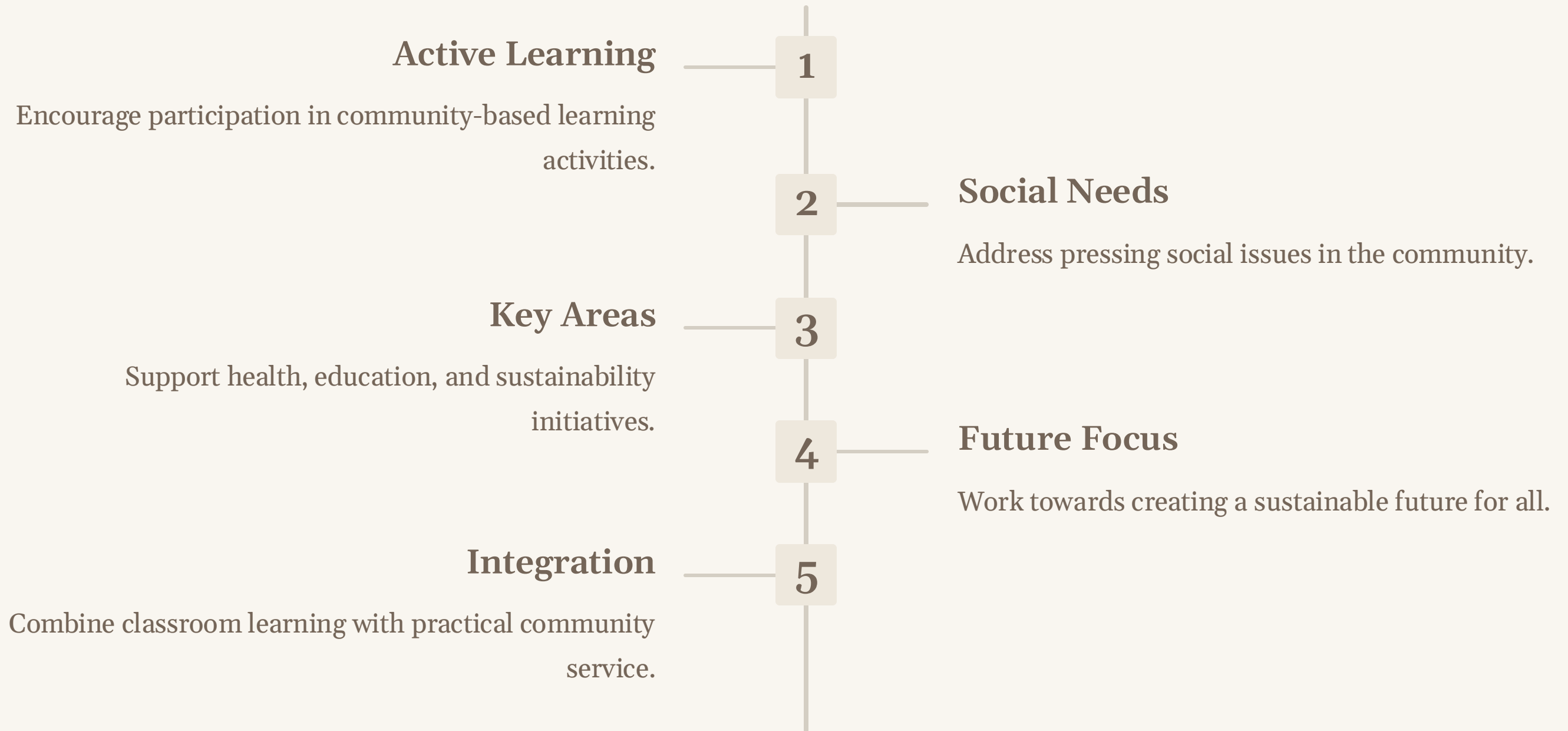
3 Sustainable Practices

ISRU is committed to promoting and implementing sustainable practices.

4 Global Alignment

Activities are aligned with UN Sustainable Development Goals.

Objectives of ISRU



No Poverty Initiatives

Share and Care

Financial support provided to needy families.

Hunger-Free Manjeri

Working towards zero hunger in the local community.

Poverty Surveys

Conducting surveys to understand and address poverty issues.

Meals Distribution

Providing meals to residents in old age homes.





Manjeri, KL, India

Pulpetta Unity Vanitha College Road, Ernad, Manjeri, 676122, KL, India

Lat 11.121669, Long 76.084952

09/20/2023 03:09 PM GMT+05:30

Note : Captured by GPS Map Camera

Good Health and Well-being



Assisted Living Visits

Regular visits to support elderly and disabled individuals.



Anti-Drug Awareness

Campaigns to educate about drug abuse risks.



AIDS Awareness

Informative campaigns to spread knowledge about AIDS.



Palliative Care

Fundraising efforts to support palliative care services.

Quality Education for All

Audio Books

Creating audio books to assist visually impaired students.

Reading Day

Organizing reading day celebrations to promote literacy.

Sign Language

Conducting workshops to teach sign language and promote inclusivity.

Clean Water and Sanitation

1

Swachh Bharat Mission

Participating in national cleanliness drive.

2

Water Conservation

Raising awareness about importance of water conservation.

3

Clean Energy

Promoting awareness about alternative energy resources.

4

Energy Conservation

Educating community on energy-saving practices.





Economic Growth and Development

1

Soft Skills Training

Providing training to enhance employability.

2

Stock Trading Workshops

Educating about financial markets and investments.

3

Digital Financial Literacy

Teaching modern financial tools and practices.

4

Entrepreneurship Support

Assisting young entrepreneurs in their ventures.

Reducing Social Inequalities



Housing Projects

Building homes for low-income families to reduce housing inequality.



Disability Assistance

Providing support and resources for individuals with disabilities.



Awareness Campaigns

Raising awareness about issues faced by marginalized communities.

Sustainable Cities and Communities

Green Clean Kerala

Contributing to the state's cleanliness and sustainability initiative.

Environmental Education

Educating school students about sustainable practices and conservation.

Workshops

Conducting workshops on environmental conservation for the community.





Responsible Consumption and Production

1

Recycling Workshops

Teaching community members how to recycle waste materials effectively.

2

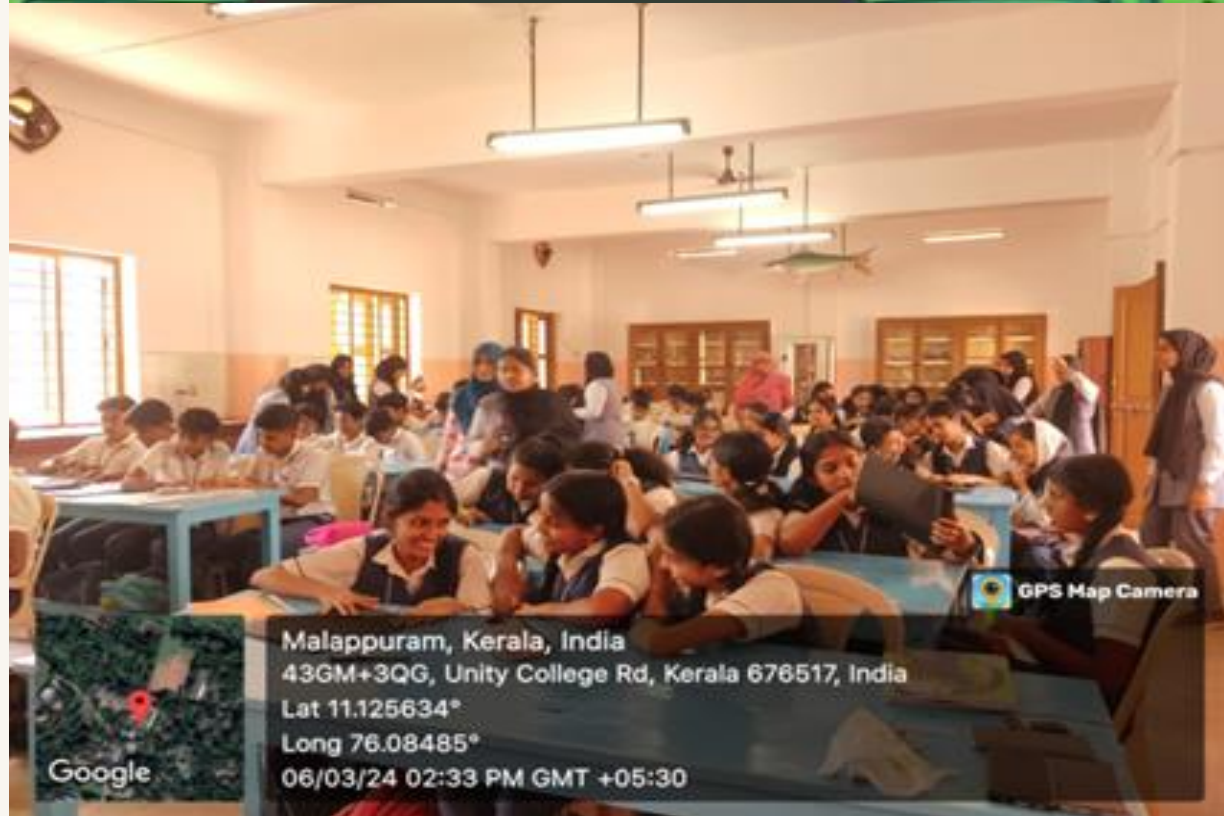
Swap Shops

Organizing events for exchanging used items to promote reuse.

3

Paper Conservation

Educating about the importance of paper conservation through infotainment.



Climate Action



Flood Relief

Providing assistance during flood emergencies.



Tree Planting

Organizing drives to increase green cover.



Cleaning Projects

Participating in Swachh Bharat Abhiyan for cleaner surroundings.



Eco-Consciousness

Promoting awareness about environmental issues.



Life on Land

Seedling Distribution

Distributing tree seedlings to neighboring communities for planting.

Ecosystem Protection

Educating about the importance of protecting terrestrial ecosystems.

Biodiversity Awareness

Raising awareness about local flora and fauna.



Peace, Justice, and Strong Institutions

Support for the Blind

Collecting funds to assist visually impaired individuals.

Special School Support

Fundraising for air travel experiences for special school students.

Arts Festival

NSS volunteers assisting differently abled students in arts festivals.

Impact of ISRU

120 events, 11500 beneficiaries

Increased Student
Engagement

Greater Access to Resources

Continuous Learning
Opportunities

Streamlined Academic
Management

Positive Feedback

Enhanced Community
Relations

